

Slough Wellbeing Board – Meeting held on Wednesday, 18th July, 2018.

Present:- Councillors Pantelic and Nazir (until 6.15pm), Naveed Ahmed, Sandra Davies (deputising for Andrew Bunyan), Cate Duffy, Ramesh Kukar, Dr Jim O'Donnell, Colin Pill, Raakhi Sharma (from 5.35pm), Alan Sinclair, Cl Spencer (deputising for Temp Supt Grahame) and Tessa Lindfield

Apologies for Absence:- Nigel Pallace, Lloyd Palmer, Temp Supt Grahame and David Radbourne

PART 1

1. Declarations of Interest

Councillor Pantelic declared that she was the Council's outside body representative on Frimley Health NHS Foundation Trust (as a stakeholder governor) and on Berkshire Healthcare NHS Foundation Trust (Council of Governors).

Dr Jim O'Donnell declared that he was a member of the Frimley Integrated Care System.

2. Election of Chair 2018-19

The Board was invited to make nominations for the position of Chair for the 2018/19 municipal year. Councillor Pantelic was proposed by Councillor Nazir and this nomination was seconded by Ramesh Kukar. Councillor Pantelic was elected as Chair of the Board for the 2018-19 municipal year.

Naveed Ahmed, who had served as Vice-Chair in 2017-18, commented that in his view the Board would benefit from a Chair who was independent of the Council to reflect the wider representation on the Board. Councillor Pantelic stated that she recognised that collaboration was key to effective partnership working and she would seek to meet all Board Members on an individual basis over the coming weeks.

Resolved – That Councillor Pantelic be elected as Chair of the Slough Wellbeing Board for the 2018-19 municipal year.

(Councillor Pantelic in the chair for the remainder of the meeting)

3. Election of Vice-Chair 2018-19

The Board was invited to make nominations for the position of Vice-Chair for the 2018/19 municipal year. Dr Jim O'Donnell was proposed by Councillor Pantelic and this nomination was seconded by Naveed Ahmed.

Dr O'Donnell was elected as Vice-Chair of the Board for the 2018-19 municipal year.

Resolved – That Dr Jim O'Donnell be elected as Vice-Chair of the Slough Wellbeing Board for the 2018-19 municipal year.

4. Minutes of the last meeting held on 9th May 2018

Resolved – That the minutes of the meeting held on the 9th May 2018 be approved as a correct record, subject the addition of Cate Duffy to the list of apologies received.

5. Action Progress Report

The Action Progress Report was received that updated the Board on the recently completed and outstanding actions arising from previous meetings.

Resolved – That the Action Progress Report be noted.

6. Frimley Health and Care Integrated Care System

The Council's Director of Adults & Communities introduced a report that updated on the progress being made to deliver the Frimley Health and Care Integrated Care System (ICS) and the East Berkshire Clinical Commissioning Group (CCG) conversation on the future of urgent care services.

It was noted that the ICS had received official status in May 2018 following the development work undertaken by the Sustainability & Transformation Partnership. The ICS aimed to improve the integration of services and the key workstreams and early indicators of success were highlighted. The Board welcomed the fact that the wider determinants of health was featuring more strongly in the ICS priorities and plans. A Memorandum of Understanding between the ICS and NHS England was being developed and following a question from a member of the public, the Director explained the difference between the national MOU to be agreed for 2018/19 and the local agreements for 2017/18 agreed between partners. The Frimley ICS was seen as an exemplar, partly because of the strong partnerships that had been developed, and this would help bring in additional capital and resources to support the agreed priorities. NHS England planned to reduce the number of ICSs across the country although it was considered locally that the current Frimley footprint was optimal.

The ICS lead, Sir Andrew Morris, had recently made a presentation to the Health Scrutiny Panel and the summary of their discussion was noted. The ICS briefing paper on health inequalities and introduction to ICS video would be circulated to the Board following the meeting. The Chair stated that Slough would be visiting Manchester to look at their ICS model and any interested partners were invited to join the visit.

(Raakhi Sharma from Slough Youth Parliament joined the meeting)

The Board discussed the conversation being led by East Berkshire CCG on the future of urgent care. Dr O'Donnell explained the scope and aims of the review of urgent care which included the 111 service, walk-in provision and parts of same day GP access. A survey was currently open with a closing date of 6th August and the Chair would submit a response on behalf of the Board. Members were invited to submit any comments to the Council's policy team for inclusion in the Board's response by 2nd August 2018. Following consideration of the feedback, options would be developed and there would be formal consultation if there were proposals for changes to services.

Following the discussion, the Board concluded that the ICS and MOU should reflect the importance of focusing on the wider determinants of health. Slough's Public Health Team was carrying out work on this locally and it was agreed to include a report on the agenda for the next meeting.

Resolved –

- (a) That the update on the Frimley Health and Care Integrated Care System be noted.
- (b) That Board Members submit comments and feedback on the conversation on the future of urgent care by 2nd August.

7. #BeRealistic Campaign Update

The Council's Director of Adults and Communities updated the Board on the progress of #BeRealistic, the first of four Wellbeing Board campaigns which aimed to tackle obesity and promote healthier lifestyles.

The campaign had been considered to be successful and had achieved a high level of social media awareness using the #BeRealistic hashtag. The Board had previously agreed in principle to continue the campaign beyond its original three month period and the options to take this forward were discussed. It was agreed that the momentum of the campaign should be maintained and a mixture of the three options set out in the report should be taken forward. Existing materials should be used where possible but new content may be needed to reflect specific aspects of the campaign and link to other activities.

The Slough Youth Parliament (SYP) representative asked about the work being undertaken to tackle childhood obesity and particularly the problem of takeaways close to schools. The Director of Children, Learning and Skills outline some of the work the Council and partners were undertaking to reduce childhood obesity, which it was recognised were deep-rooted and linked to poverty and deprivation. It was agreed that a separate discussion would be held with SYP on this topic outside of the meeting.

Members also discussed some of the specific campaign themes and techniques including whether an overall brand or message should be taken across the four campaigns. The Board agreed that all relevant partners

should continue to engage with the campaign and partners should provide the Council's policy team with a key communications contact to be involved in taking forward the campaigns.

Resolved –

- (a) That the update be noted.
- (b) That Phase 2 of the campaign be based on a mixture of Options 1, 2 and 3, as at paragraph 6.3 of the report, to continue the campaign using existing materials where possible; using new materials to promote specific aims of the campaign where appropriate; and by partners utilising the #BeRealistic hashtag in relevant communications activity.
- (c) That partners provide a key contact responsible for communications to engage in the next phase of the campaign.

8. #Reach Out Campaign: Progress Report

Ramesh Kukar updated the Board on the progress of the second Wellbeing Board campaign, #ReachOut, which aimed to address the issues of loneliness and social isolation.

There had been a soft launch of the campaign already and there was significant involvement of the voluntary and community sector, working with the Council and other partners. The official launch would take place on 1st August and Board Members would be invited to the event. The Board discussed the further contribution that partners could make to ensure the campaign was successful and actions could include using the hashtag in communications, identifying champions, co-ordinating activity investing in campaign materials and raising awareness amongst staff and clients as appropriate.

(Councillor Nazir left the meeting)

Members asked whether the campaign included education and advice to partners staff to identify loneliness and make the appropriate referrals. This approach had been undertaken with staff from Osborne Property Services, the Council's partner in the repair and maintenance of social housing, although it was recognised that there was more work to do to help staff visiting vulnerable people to identify and alert people through the right referral route where appropriate. It was noted that two information sheets were being developed, one for residents and another for professionals that would include information to help signpost to appropriate services. It was agreed that the information sheets be circulated to partners for comment prior to publication and the production of separate versions for adults and young people was suggested as the language, tone and services would often differ.

The Board also emphasised the importance of preventing loneliness and social isolation, for example by promoting social connections and community activity. It was noted that the campaign would include the promotion of self help groups and the need to 'make every contact count' was recognised. At the conclusion of the discussion, the progress report was noted.

Resolved – That the Progress Report on the #Reach Out campaign be noted.

9. Refreshed Terms of Reference and Update on the Recruitment of Two Business Representatives to the Board

The Council's Corporate Policy Officer introduced a report that sought approval for the Board's Terms of Reference and the process to recruit two new business representatives for the Board.

The Terms of Reference were refreshed annually and the key changes were summarised. These included setting a two year term of appointment for business representatives to the Board and clarifying the process to be followed if a member wished to resign. It was noted that the membership list in section 2.1 of Terms of Reference needed to be amended to remove the Leader of the Council and add the Chief Executive of Slough Children's Services Trust. The revised Terms of Reference were then agreed.

Following the resignation of Les O'Gorman as a business representative on the Board, the opportunity had been taken to review their roles and responsibilities. It was proposed to recruit to both of the business representative positions for two year terms. Following discussion, the Board agreed to advertise both positions as proposed with the Recruitment Panel to be comprised of the Chair, Vice-Chair and the Council's Economic Growth & Enterprise Manager. The Board agreed that to accelerate the process, the Panel would be given delegated authority to make the two appointments with a view to them being in place for the next meeting in September. The Board also agreed that ideally they would seek to appoint candidates that could represent the business community as widely as possible including the perspectives of both large companies and small and medium sized enterprises.

Naveed Ahmed stated that he did not intend to put his name forward for one of the new positions due to other commitments with a key worker housing company. The Board thanked Mr Ahmed for the contribution that he had made since his appointment in 2014, particular as Vice-Chair since 2016.

Resolved –

- (a) That the revised Terms of Reference as at Appendix A to the report be agreed, subject to the amendments to the membership list.
- (b) That the recruitment approach for two business representatives, as set out in paragraphs 6.3 to 6.5 of the report be agreed, subject to (c).

- (c) That the Recruitment Panel be comprised of the Chair, Vice-Chair and the Council's Economic Growth & Enterprise Manager.
- (d) That the Recruitment Panel be given delegated authority to appoint two business representatives to the Board.
- (e) That the resignation of Naveed Ahmed as a member of the Board be noted and that he be thanked for his contribution.

10. Arrangements for the 2018 Partnership Conference

The Council's Service Lead Strategy & Performance introduced a report that set out the provisional arrangements for the annual partnership conference planned for 4th October 2018.

The format and content of the conference programme was discussed and it was suggested that it be focused on the wider determinants of health and issues not already being tackled by a single agency. Members made some suggestions such as maximising economic and employment opportunities in improving the health and wellbeing of residents. It was also considered to be important to provide feedback on the progress made on the matters raised at last year's conference.

The Board agreed with the approach set out and Members were invited to submit any further specific ideas to the Council's policy team by 24th July ahead of the next planning meeting.

Resolved –

- (a) That the arrangements for the third Slough Partnership Conference on Thursday 4th October at The Curve be agreed.
- (b) That Board Members submit ideas for the conference programme to the Council's policy team by 24th July 2018.
- (c) That a mini-workshop be held in mid to late September to review the Board's ways of working.

11. Forward Work Programme (September 2018 - May 2019)

Members reviewed the Forward Work Programme for the Board and agreed the items for the next meeting.

In addition to the inclusion of a report from Public Health on the wider determinants of health agreed earlier in the meeting, the following amendments/updates to the work programme were agreed:

- Update on children's oral health to be added to November 2018.
- Social Care Green Paper to be removed from the FWP.

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- Early Help item for September to be an Information Report.
- Themed discussion in September to focus on Mental Health and Child and Adolescent Mental Health Services.
- Conference planning item to be removed from September.

Resolved – That the Forward Work Programme be agreed subject to the amendments noted above.

12. Better Care Fund Programme Annual Report 2017/18

The Board received an information report that summarised the Better Care Fund programme activity and outturn position for 2017-18.

Resolved – That the progress and performance of the BCF programme for 2017-18 be noted.

13. Healthwatch Slough Annual Report 2017/18

The Board received an information report on the Slough Healthwatch Annual Report 2017-18 that provided an overview of key activities during the past year and highlighted trends in public opinion regarding health and social care services in Slough.

Resolved –

- (a) That the Annual Report and impact that Healthwatch Slough had had in the last year be noted.
- (b) That the organisations ongoing work as consumer champion for health and social care services be noted.

14. Homelessness and Rough Sleeping - the current state of play

The Board received an information report that updated on the work of the newly established Homelessness and Rough Sleeping Task and Finish Group.

Resolved – That the report be noted.

15. Date of Next Meeting

The date of the next meeting was confirmed as 26th September 2018 at 5pm.

Chair

(Note: The Meeting opened at 5.05 pm and closed at 7.04 pm)